

2025

(6th Semester)

BACHELOR OF COMPUTER APPLICATIONS

Paper : BOM-603

(Business Organization and Management)

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

(PART : B—DESCRIPTIVE)

(Marks : 45)

*The figures in the margin indicate full marks
for the questions*

1. (a) Explain business as a system. Give the objectives of business organization. 4
- (b) Explain Hindu Undivided Family. Give the objectives of HUF. 5
- Or
- (c) Discuss the advantages and disadvantages of a joint stock company form of organization. 5
- (d) What are the theories of location and the factors affecting its role of operation? 4

(2)

2. (a) What are the forms of trading organization? Explain each in detail. 5
- (b) Define business combination. Give example of some companies having business combination. 4

Or

- (c) What is departmental store? Give the advantages and disadvantages of departmental store. 4
- (d) What is rationalization? Give the limitations of rationalization. 5
3. (a) Give the details of 14 points of Henri Fayol's principles of management. 5
- (b) Give the role of manager and the management style. Write in detail. 4

Or

- (c) What is Taylor scientific management? Explain. 5
- (d) Explain the middle level of management. 4
4. (a) Who tossed the idea of function of management? Explain his theory. 4
- (b) What are the steps in planning? Give the limitations of planning. 5

(3)

Or

- (c) Give the classification of function. What is organizing element? 5
- (d) What is delegation of authority? Explain centralization and decentralization. 4

5. (a) Give the details of staffing. What are the roles of staffing? 4
- (b) Explain communication and its types. 5

Or

- (c) What is a leadership? Give and explain the types of leadership. 7
- (d) Define the following : 2
- (i) Motivation
- (ii) Controlling

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(6th Semester)

BACHELOR OF COMPUTER APPLICATIONS

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(Business Organization and Management)

(PART : A—OBJECTIVE)

(Marks : 25)

The figures in the margin indicate full marks for the questions

**I. Choose the correct answer and put a Tick (✓) mark
against the brackets provided : 1×10=10**

1. What is the primary aim of business?

- (a) To earn profit ()**
- (b) To help employers ()**
- (c) To help society ()**
- (d) To exploit resources ()**

2. When trade takes place between two countries, it is called

- (a) internal trade ()
- (b) external trade ()
- (c) entrepot trade ()
- (d) None of the above ()

3. Which activity does not require investment?

- (a) Profession ()
- (b) Employment ()
- (c) Social work ()
- (d) None of the above ()

4. Industry refers to

- (a) aggregation of firm ()
- (b) aggregation of production facility ()
- (c) aggregation of financial resources ()
- (d) None of the above ()

5. The simplest form of business ownership is

- (a) proprietorship ()
- (b) partnership ()
- (c) corporation ()
- (d) cooperation ()

6. The 'Karta' in the Joint Hindu Family business has

- (a) no liability for debts ()
- (b) unlimited liability ()
- (c) joint liability ()
- (d) limited liability ()

7. In case of _____, registration is compulsory.

- (a) sole proprietorship ()
- (b) partnership ()
- (c) company ()
- (d) None of the above ()

8. In a cooperative society, the principle followed is

- (a) one share, one vote ()
- (b) one man, one vote ()
- (c) no vote ()
- (d) multiple votes ()

9. A formal contract to repay money with interest is a

- (a) bond ()
- (b) principal ()
- (c) double taxation ()
- (d) share ()

10. The person who recognizes the need for the product is

- (a) entrepreneur ()
- (b) businessman ()
- (c) enterprise ()
- (d) None of the above ()

II. Indicate whether the following statements are True (T) or False (F) by putting a Tick (✓) mark : 1×5=5

1. Insurance and marketing are aids to trade.

(T / F)

2. Managers are directly accountable to society for the profit.

(T / F)

3. Business and society are mutually dependent.

(T / F)

4. Business combinations are eliminated to secure study market.

(T / F)

5. Rationalization leads to combination of business units.

(T / F)

III. Answer the following questions in short : $2 \times 5 = 10$

1. What are the levels of management? Draw block diagram.

2. According to you, what is remuneration?

(8)

3. Who is the father of modern management?
Give some of his contributions towards
management.

(9)

4. Explain delegation of authority.

5. Define coordination.
