2026
COMMERCE
M.Com (2nd Semester)
Course No.: CM802C
(International Business)
Full Marks: 60
Time: 3 Hours
The questions are of equal value.
The figures in the margin indicate full marks for the questions.
Answer all questions.

1. **a.** "The success of international business depends on the ability to adapt to dynamic environments." Discuss this statement with reference to economic crises, political instability, and cultural diversity in global markets. (12)

(OR)

b. Discuss the scope of international business in the context of globalization. How do emerging economies reshape the traditional scope of international trade and investment? (6+6=12)

2. **a.** Critically evaluate David Ricardo's Comparative Advantage Theory. Explain its relevance in international trade with suitable examples. (6+6=12)

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b. Critically assess the relevance of the Heckscher-Ohlin Theory in explaining trade between developed and developing nations. Justify your answer with suitable examples. (12)

3. **a.** Examine the role of WTO in promoting free trade. How effective has the WTO been in resolving trade disputes among member nations? (6+6=12)

(OR)

b. Discuss the role of the International Monetary Fund and World Bank in resolving the balance of payment crisis in developing nations. (6+6=12)

4. **a.** Discuss the different components of Balance of Payment (BOP). Explain how these components reflect the BOP position of a country in the global economy. (6+6=12)

(OR)

b. Discuss the objectives of India's Foreign Trade Policy. Discuss the challenges faced by India in balancing trade regulation with trade promotion. (4+8=12)

5. **a.** Analyze the role of Multinational Corporations in facilitating technology transfer. What challenges do host countries face in maximizing its benefits? (4+8=12)

(OR)

b. What do you understand by Regional Economic Integration? Discuss the benefits and challenges of Regional Economic Integration. (3+(4+5)=12

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