



2025

COMMERCE

Course No. : COM303C

(International Business)

Full Marks : 60

Time : 3 hours

*The questions are of equal value**The figures in the margin indicate full marks for the questions*

Answer all questions

1. a) Discuss the various modes of entering into international business and its scope. 12

Or

b) Explain the term 'Globalisation'. Why do companies engage in international business? Discuss the role of globalisation in development of Indian business. 4+4+4

2. a) Examine the impact of IMF and World Bank on international business. 4+4+4

Or

b) Write the short note on GATS and GATT. 6+6

3. a) How do the theories of Absolute advantage and comparative advantage theory differ from each other? 12

Or

b) Analyze the challenges associated with international trade financing and propose comprehensive solutions for overcoming them. 6+6

4. a) How exports contribute to the process of economic development? And explain in brief about, how has the composition of India's exports been affected by economic reforms? 6+6

Or

b) What do you mean by current accounts deficit in balance of payments? Whether current accounts deficit always affect a developing economy negatively? Explain. 6+6

5. a) Critically examine the role of MNCs in the contemporary international economic relations. 12

Or

b) What do you mean by Technology transfer? Discuss how the host countries and home countries react to technology transfer. 4+8

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