



2025

**COMMERCE**

Course No. : COM303C

**( International Business )***Full Marks : 60**Time : 3 hours**The questions are of equal value**The figures in the margin indicate full marks for the questions**Answer all questions*

1. a) Discuss the various modes of entering into international business and its scope. 12

*Or*

- b) Explain the term 'Globalisation'. Why do companies engage in international business? Discuss the role of globalisation in development of Indian business. 4+4+4

2. a) Examine the impact of IMF and World Bank on international business. 4+4+4

*Or*

- b) Write the short note on GATS and GATT. 6+6

*( Turn Over )*

3. a) How do the theories of Absolute advantage and comparative advantage theory differ from each other? 12

*Or*

- b) Analyze the challenges associated with international trade financing and propose comprehensive solutions for overcoming them. 6+6

4. a) How exports contribute to the process of economic development? And explain in brief about, how has the composition of India's exports been affected by economic reforms? 6+6

*Or*

- b) What do you mean by current accounts deficit in balance of payments? Whether current accounts deficit always affect a developing economy negatively? Explain. 6+6

5. a) Critically examine the role of MNCs in the contemporary international economic relations. 12

*Or*

- b) What do you mean by Technology transfer? Discuss how the host countries and home countries react to technology transfer. 4+8

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