



**2024**

( 6th Semester )

COMMERCE

Paper Code : CBCP - 602

**( Entrepreneurship Development )**

*Full Marks : 70*

*Pass Marks : 45%*

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*Time: 3 Hours*

*The figures in the margin indicate full marks  
for the questions.*

**Part -A (Objectives)**

Marks: 25

A. Choose the correct answer. (1x10=10)

1. The evolution of the Indian Entrepreneurship can be traced back to as early as
  - a. Atharva veda
  - b. Sampun Veda
  - c. Rig Veda
  - d. Yajur Veda
  
2. The first ship building industry in India was established in
  - a. Mumbai
  - b. Cochin
  - c. Bengal
  - d. Surat

( Turn Over )

3. The full form of NAYE is
  - a. Nations All Young Entrepreneurs
  - b. National Alliance of Young Entrepreneurs
  - c. National Alliance of Youth Empowerment
  - d. National Affiliated Youth Enterprises
4. KVIC stands for
  - a. Khadi and Village Industries Commission
  - b. Khadi and Village Industries Committee
  - c. Karnataka Valley Industries Committee
  - d. None of the above
5. The first National Conference of Women Entrepreneurs was held in New Delhi in
  - a. 1980
  - b. 1981
  - c. 1982
  - d. 1983
6. A special chapter on “Integration of women in Development” was included by the Government of India in
  - a. First five year plan
  - b. Fifth five year plan
  - c. Seventh five year plan
  - d. Tenth five year plan
7. The tourism that helps local people conserve fragile cultures and habitats/species are known as
  - a. Responsible Tourism
  - b. Forest Tourism
  - c. Heritage Tourism
  - d. Environment Tourism
8. Rural Tourism entrepreneurship focuses on
  - a. Use of local resources
  - b. Backward and Forward Linkages
  - c. Consciousness of eco-bio diversity
  - d. All of the above

( 3 )

9. The brain child of EA of Nagaland is

- a. Mr. Richard Belho
- b. Mrs. Alemla Ao
- c. Mrs. Hekani
- d. Mr. Nichete Doulo

10. There is huge demand of Nagaland's dry and roasted fish in

- a. Delhi
- b. Bangalore
- c. Pune
- d. Manipur

B. State whether the following statements are True or False. (1x5=5)

1. Entrepreneurship contributes in the economic development of a country.
2. The NGOs who mobilizes their own resources to operate development activities is called Primary Level NGOs.
3. In women Entrepreneurship 3 Es stands for Empowerment, Education, Employment.
4. Eco-Tourism maximizes negative impacts upon the natural and socio-cultural environment.
5. The Government of Nagaland declared 2010-2011 as the "Year of Entrepreneurs."

C. Write short notes on the following.

(2x5=10)

1. Enterprise.
2. Balanced Regional Development.
3. Development Women Entrepreneurship in India.
4. Rural Tourism.
5. Textile based industries of Nagaland.

( Turn Over )

( 4 )

**Part- B (Descriptive)**

Marks: 45

1. a) Explain the growth of entrepreneurship in India. (9)  
Or  
b) Explain the statement "An economy is the effect for which entrepreneurship is the cause." (9)
2. a) Give your suggestion to develop Rural Entrepreneurship in India. (9)  
Or  
b) Explain the relationship between NGOs and rural entrepreneurship. (9)
3. a) Discuss some of the functions of women entrepreneurs. (9)  
Or  
b) Explain the problems faced by women entrepreneurs. (9)
4. a) What are the different types of Tourism entrepreneurship in India? (9)  
Or  
b) What is Eco-tourism? Explain its characteristics. (3+6=9)
5. a) Explain the challenges faced by the entrepreneurs in Nagaland. (9)  
Or  
b) What is Agri-preneurship? Highlight some of its opportunities. (3+6=9)

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