

Unity College
6th Semester Examination 2022
(COMMERCE)

Paper No: CBCP-602 (Entrepreneurship Development)

Part -A (Objectives)

Marks: 25

The figures in the margin indicate full marks for the questions.

- 1. State whether the following statements are True (T) or False (F) 1x5=5**
 - a. According to Joseph Schumpeter, innovative entrepreneurs would get absorbed within larger innovative businesses. ()
 - b. AWAKE and SEWA are examples of Intermediate NGOs. ()
 - c. The United Nations declared 1985-1995 as the “Decade for Women”. ()
 - d. Rural Tourism focus must be on something to see, something to do and something to buy. ()
 - e. The Government of Nagaland declared 2010-2011 as the “Year of Entrepreneurs”. ()

- 2. Choose the correct answer 1x10=10**
 - a. Which of these is not a type of entrepreneurship?
 - i) Small business Entrepreneurship
 - ii) Large Scale Entrepreneurship
 - iii) Intrapreneurship
 - iv) Scalable Entrepreneurship
 - b. Role of entrepreneurship in Economic Development
 - i) Promotes Balanced Regional Development
 - ii) Encourages Capital Formation
 - iii) All of the above
 - c. Which of these is not an objective of rural entrepreneurship?
 - i) To improve wages for the urban population
 - ii) To work on removing unemployment in rural areas
 - iii) To enhance the living standard of rural people
 - iv) To improve wages for the rural population
 - d. NAYE stands for
 - i) National Alliance of Youth Entrepreneurs
 - ii) National Association of Youth Entrepreneurs
 - iii) National Alliance of Young Entrepreneurs
 - iv) National Association of Young Entrepreneurs
 - e. 3Ps in women entrepreneurship stands for
 - i) Pickles, Powder and Pappad
 - ii) Power, Potential and Patience
 - iii) Praise, Perfect and Potential
 - iv) Power, Pain and Peace
 - f. Women Entrepreneurs mobility in India is
 - i) Highly Limited
 - ii) Highly Unlimited
 - iii) Moderately Limited
 - iv) Not needed

- g. Eco-Tourism is interested to visit a destination where there is
 - i) Rich Wildlife Wealth
 - ii) Unique Wildlife Wealth
 - iii) Relatively Unspoiled natural environment
 - iv) Dense Forest
- h. Tourism is economically significant because it generates
 - i) Happiness and satisfaction
 - ii) Income and Employment
 - iii) Health and safety
 - iv) None of the above
- i. Large quantity of fresh agricultural products in Nagaland perishes due to lack of
 - i) Proper storage facilities
 - ii) Proper transportation
 - iii) Inefficient Management
 - iv) All of the above
- j. YouthNet is known for organizing two prominent annual events "Youth leaders connect" and
 - i) The Entrepreneurship
 - ii) The Enterprise
 - iii) The Entrepreneur
 - iv) Vocal for Local

3. Write short notes on the following (2x5=10)

- a. Entrepreneurship
- b. NGOs
- c. Women Entrepreneurship
- d. Tourist
- e. Problems of entrepreneurship in Nagaland

Part- B (Descriptive)

Marks: 45

The figures in the margin indicate full marks for the questions

1. a. Who can be an entrepreneur? Explain the development of entrepreneurship in India after 1947. 3+6=9
 Or
 b. "Entrepreneur and Entrepreneurship are catalysts in the process of economic development of a country". Explain. 9
2. a. Explain the importance of Rural entrepreneurship in India. 9
 Or
 b. Explain the role of NGOs in the development of rural entrepreneurship. 9

3. a. Discuss the recent trends in the development of women entrepreneurship in India? 9

Or

b. Discuss the functions performed by women entrepreneurs. 9

4. a. Highlight the various forms of tourism in India. 9

Or

b. What is Eco-Tourism? What are the characteristics of Eco-Tourism?

2+7=9

5. a. Suggest how entrepreneurship can be developed in Nagaland.

9

Or

b. Highlight the opportunities available for developing agripreneurship in Nagaland. 9
