

Unity College

6th Semester Examination 2021

(COMMERCE)

Paper No: CBCP-602 (Entrepreneurship Development)

Part -A (Objectives)

The figures in the margin indicate full marks for the questions.

- 1. State whether the following statements are True (T) or False (F) 1x5=5**
 - a. "Entreprende" means "To Work" (T/F)
 - b. Rural entrepreneurship precedes rural industrialization. (T/F)
 - c. Financial institutions find men and women entrepreneurs equally worth for advancing funds. (T/F)
 - d. Tourism entrepreneur means starting an enterprise by a tourist. (T/F)
 - e. Entrepreneurs Associates of Nagaland was formed in 1998. (T/F)
- 2. Choose the correct answer (1x10=10)**
 - a. Who called entrepreneur "an Innovator"?
 - i) J.B.Say
 - ii) Richard Cantillon
 - iii) David McClelland
 - iv) Joseph Schumpeter
 - b. The Government of India came forward with the first Industrial Policy in
 - i) 1947
 - ii) 1948
 - iii) 1951
 - iv) 1956
 - c. Which of the following is not the role of rural entrepreneurship?
 - i) Employment Opportunities
 - ii) Balanced Regional Development
 - iii) Improve Living Standard
 - iv) Mall Culture
 - d. NGOs provide counselling services to the needy entrepreneurs to provide
 - i) Project Report
 - ii) Feasibility Report
 - iii) Purchase of Machinery
 - iv) All of the above
 - e. The illiteracy rate of women in India is around
 - i) 60%
 - ii) 50%
 - iii) 70%
 - iv) 40%

- f. The future of women entrepreneur in India is in
 - i) Backward Stage
 - ii) Developed Stage
 - iii) Developing Stage
 - iv) Dark Stage
- g. The revenue generated from tourism sector in India's GDP in 2017 was
 - i) 9.4%
 - ii) 10.4%
 - iii) 7.3%
 - iv) 12.3%
- h. Rural Tourism must focus on
 - i) Something to see
 - ii) Something to buy
 - iii) Something to do
 - iv) All of the above
- i. YouthNet , a non-profit organization was started in
 - i) 2006
 - ii) 2000
 - iii) 1998
 - iv) 2004
- j. Dry roasted fishes of Nagaland have huge demand in
 - i) Delhi
 - ii) Pune
 - iii) Bangalore
 - iv) West Bengal

3. Write short notes on the following (2x5=10)

- a. Enterprise
- b. Need for rural entrepreneurship
- c. Functions of women entrepreneur
- d. Wildlife tourism
- e. Forest based industry in Nagaland.

Part- B (Descriptive)

Marks: 45

The figures in the margin indicate full marks for the questions

1. a. Explain in brief the growth of entrepreneurship in India during pre-independence and post-independence period. (9)
Or
b. Explain the role that entrepreneurship has fulfilled in the economic development of India. (9)
2. a. Discuss the major problems of rural entrepreneurship in India. (9)
Or
b. What is NGOs? Explain in detail the classification of NGOs. (2+7)

3. a. What are the recent trends in the development of women entrepreneurship in India? (9)

Or

b. Elaborate the statement "Development of women entrepreneurship is limited by certain limitations" (9)

4. a. Explain the opportunities and challenges of tourism entrepreneurship in India (9)

Or

b. What is rural tourism? What are the characteristics of rural tourism? (2+7)

5. a. Explain the major problems faced by the entrepreneurs in Nagaland. (9)

Or

b. Explain the growth and development of entrepreneurship in Nagaland. (9)