



## UNITY COLLEGE

6th Semester Examination 2023

(COMMERCE)

Paper No: CBCP-602 (Entrepreneurship Development)

Full marks: 70

Time: 3 hours

### Part -A (Objectives)

Marks: 25

*The figures in the margin indicate full marks for the questions.*

1. State whether the following statements are True (T) or False (F)

1x5=5

- a) Entrepreneurship promotes capital formation by mobilizing the idle saving of the public.
- b) Rural entrepreneurship is not capable of checking rural migration.
- c) In women entrepreneurship 3Ps stands for Place, Position and Power.
- d) Eco-Tourism contains educational and interpretation features.
- e) The higher degree of dependence on Government is a major problem for the growth of entrepreneurship in Nagaland.

2. Choose the correct answer.

(1x10=10)

a) The first person to use the term "Entrepreneur" for economic activities is

- i. David Mc Clelland
- iii. Joseph Schumpeter

- ii. J.B.Say
- iv. Richard Cantillon

b) The word "Entreprendre" means

- i. To undertake
- iii. To hear

- ii. To innovate
- iv. To lead

c) Rural entrepreneurship can reduce

- i. Poverty
- iii. Pollution in cities

- ii. Growth of slums
- iv. All of the above

d. WASME stands for

- i. World Association of Semi and Medium Entrepreneurs
- ii. World Assembly of Small and Medium Entrepreneurs
- iii. World Assembly of Semi and Market Entrepreneurs
- iv. World Association of Small and Machine Enterprise

e. The future of women entrepreneur in India is

- i. Bright
- ii. Dark
- iii. Very bright
- iv. None of the above

f) The first National Conference of women entrepreneurs was held in

- i. Mumbai
- ii. New delhi
- iii. Kolkata
- iv. Guwahati

g) Tourism that maximises the benefits of local communities and help local people conserve fragile cultures and habitat is

- i. Rural tourism
- ii. Responsible tourism
- iii. Wildlife tourism
- iv. Youth tourism

h) Rural tourism must focus on something

- i. To see
- ii. To buy
- iii. To do
- iv. All of the above

i) The founder of YouthNet is

- i. Mr. Neichete Doulo
- ii. Mrs. Hekani Jakhalu
- iii. Mr. Richard Belho
- iv. Mrs. Alemla Ao

j) Government of Nagaland declared 2010-2011 as the

- i. Year of Business
- ii. Year of Innovation
- iii. Year of Entrepreneurs
- iv. Year of Production

3. Write short notes on the following.

a. Concept of Entrepreneurs

b. Rural Entrepreneurs

c. Women Enterprise

(2x5=10)

d. Nature Tourism

e. Forest Based Industries of Nagaland

**Part- B (Descriptive)**

Marks: 45

*The figures in the margin indicate full marks for the questions*

1. (a) Explain the different functions of entrepreneurs. (9)

Or

(b) Describe the role of entrepreneurship in India's economic development. (9)

2. (a) Enumerate the problems faced by rural entrepreneurs in India. (9)

Or

(b) What is NGOs? Explain the different classification of NGOs. (2+7=9)

3. (a) Highlight the growth of women entrepreneurs in India? (9)

Or

(b) Explain the statement "The greatest problem of women entrepreneurs is that they are women". (9)

4. (a) Explain some of the opportunities and challenges of tourism entrepreneurship in India. (9)

Or

(b) What is Rural Tourism? What are the features of Rural Tourism? (2+7=9)

5. (a) Enumerate the growth of entrepreneurship in Nagaland. (9)

Or

(b) Discuss the prospect of entrepreneurship in Nagaland. (9)