

**2021**

**( 5th Semester )**

**COMMERCE**

**( Honours )**

**Paper No. : BC-505**

**( Project Planning and Control )**

**Full Marks : 70**

**Pass Marks : 45%**

**Time : 3 hours**

*The figures in the margin indicate full marks  
for the questions*

1. (a) What is meant by Foreign Direct Investment? Explain the advantages and disadvantages of Foreign Direct Investment.

14

*Or*

- (b) Explain tools for identifying investment opportunities. Explain in detail environmental scanning.

5+9=14

2. (a) What is demand? Explain the determinants of demand. 14

Or

- (b) Explain the various methods of primary information collection.

3. (a) Discuss the various types of production system. 14

Or

- (b) What is meant by material management? Explain the various functions of material management. 7+7=14

4. (a) What is cost of project? Discuss the various major cost elements. 14

Or

- (b) Explain the various means of finance.

5. (a) Prepare a specimen of Balance Sheet. 14

Or

- (b) What is marginal cost? Give the advantages and disadvantages of marginal cost.

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