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(5th Semester)

COMMERCE

(Honours)

Paper No. : BC-505

(Project Planning and Control)

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. (a) What is project idea? What are the aspects for the generation of project ideas? 4+10=14

Or

- (b) Explain preliminary screening of project ideas. 14

2. (a) What is demand forecasting? Discuss the various methods of demand forecasting. 14

Or

- (b) Explain the information required for market and demand analysis. 14

3. (a) Discuss in detail the various types of materials and inputs needed for a project. 14

Or

- (b) Explain the factors that have to be considered while selecting a suitable plant location. 14

4. (a) Discuss the various elements of project capital costs. 14

Or

- (b) What is finance? Explain the factors affecting selection of the means of finance. 4+10=14

5. (a) What is profitability? Explain the related concept of profitability. 4+10=14

Or

- (b) Discuss the various incentives given or deductions allowed under the Income Tax Act for encouraging the development of industries. 14

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