

2021

(3rd Semester)

ALTERNATIVE ENGLISH

Paper No. : ALTE (BCM)-304

**(Poetry, Prose, Short Stories, Commercial
Essays and Composition)**

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

(PART : B—DESCRIPTIVE)

(Marks : 54)

***The figures in the margin indicate full marks
for the questions***

- 1. (a) What is Auden's opinion on the rulers of
the past and the present-day managers
in the process of decision making? 10**

Or

- (b) Critically analyze the poem, *The Express*
by Stephen Spender.**

2. (a) How, according to Herman Wouk, does advertising affect people? What are the reasons for his contempt for advertisements? 10

Or

- (b) "The stock exchange is a market like any other market." Discuss.

3. What was the bet between the lawyer and the banker? What happened eventually? 10

4. What are the important annual report features highlighted in Philip Binham's essay, *Company Report*? 10

5. Write an essay on any one of the following topics : 14

(a) Advantages and disadvantages of social media

(b) Importance of trade and commerce

(c) Benefits of running a private business

(d) Influence of advertisements on consumers

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(PART : A—OBJECTIVE)

(Marks : 16)

The figures in the margin indicate full marks for the questions

SECTION—I

(Poetry)

1. Answer any *two* of the following questions : 2×2=4

(a) What is the express train symbolic of ?

- (b) In the poem, *The Managers*, who are the people at the top of the ladder referred to?

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(PART : A—OBJECTIVE)

(Marks : 16)

The figures in the margin indicate full marks for the questions

SECTION—I

(Poetry)

I. Answer any two of the following questions : 2x3=6

(a) What is the express train symbolic of?

(c) What does Stephen Spender compare the express to? Why?

(Prose)

2. Answer any two of the following questions : 2x2=4
(a) Why is tobacco the largest item of expense in its distribution?

SECTION—II

(Prose)

2. Answer any *two* of the following questions : 2×2=4

(a) Why is tobacco the largest item of expense in its distribution?

(b) What is the great evil of advertising?

(Short Stories)

3. Answer any two of the following questions : 2x2=4

(a) Describe the physical appearance of Miss Mary Sutherland

(c) Who are the 'waiters' in the stock exchange?

2. Answer any two

(a) Why is a heavy
distribution

SECTION—III
(**Short Stories**)

3. Answer any *two* of the following questions : $2 \times 2 = 4$

- (a) Describe the physical appearance of Miss Mary Sutherland.

(b) What was the Banker's opinion on capital punishment?

(Short Stories)

3. Answer any two of the following questions : 2x2=4

(a) Describe the physical appearance of Miss Mary Sutherland.

- (c) What are Sherlock Holmes and Dr. Watson debating on at the beginning of the story?

(10)

SECTION—IV
(Commercial Essays)

4. Answer any *two* of the following questions : 2×2=4

(a) Write a note on Interim Divident.

(b) What are the terms of delivery in a contract?

- (c) What are the matters to be considered while drawing up a contract?

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